



Fire Department

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MEDIA RELEASE
For Immediate Release

**MILWAUKEE FIRE DEPARTMENT WILL CONDUCT
SMOKE DETECTOR INSTALL IN AREA OF
LATEST FIRE TRAGEDY**

The Milwaukee Fire Department will be conducting TWO Mini-FOCUSES in the area of the city's latest fire fatalities, which brings the total for 2007 to three. We will go door-to door in an effort to make sure that the homes in the area not only have working smoke detectors, but they are located in the appropriate areas of the home.

- #1 WHERE: 2300 THRU 2500 BLOCK OF WEST PLAINFIELD AVE
 WHEN: 10:30 A.M.

- #2 WHERE: 5000 THRU 5100 BLOCK OF N. 55TH STREET
 WHEN: 1:30 P.M.

SMOKE DETECTORS ARE THE FIRST LINE OF DEFENSE AGAINST FIRE, next to fire safety education. We cannot emphasize the importance of a tool as invaluable as a smoke detector. This device has saved more lives than firefighters have by alerting people of the danger of smoke in their home.

For further information, please contact Lieutenant Brian Smith at (414) 286-5294.